

## DMMC 101

Community Meeting

27 July 2017

Viaduct Gallery, 6:00-8:00pm

- Upcoming festivals & how to get booked
  - What festival bookers are looking for:
    - Website and self-promotion; consistent social media updates
    - Solid followers local to the festival + Facebook likes
    - Media buzz (album reviews, etc.)
    - Name recognition
    - Area buzz
    - Professional Videos
    - Professional sounding recordings/albums of original songs
    - Tour history
    - Management/PR/Label... a team of people supporting them is a good sign
    - For locals from Amedeo (80/35): Quality, releases, draw, potential, touring, social presence, marketing, seeking a future in music
  - When emailing bookers, be mindful of the following!
    - Introduce yourself and greet the booker
    - Edit for punctuation, grammar, and spelling
    - Send examples of music via links
    - Be specific about what you're asking.
    - EXAMPLE EMAIL:

Hello there,

My name is Josh Davis. I work for Banned Booking. I would like to submit *ARTIST NAME (GENRE - CITY, STATE)*, for a show at *VENUE NAME*. Here are links and available dates for your reference:

Website -

Facebook -

Vid link - (*studio*)

Vid link - (*live*)

SoundCloud/MP3 link -

### Avail dates:

Artist tour history.... (*BRIEFLY list legit venues*)

Recently performed with... (*BRIEFLY list 5-6 legit artists*)

Additional big news.... (*album release tour, single on the radio, tix sales in the market, etc*)

*ARTIST NAME* is available for both headlining and support slots with 60-90 mins of original music. Please, let me know if you have any questions or would like additional, mp3s, tour history, press, etc. sent your way.

Thanks for your time and consideration!

- Iowa Stock - Sept. 1-4 at Avenue of the Saints Amphitheater in Saint Charles - tickets starting at \$20 single day and \$60 4-day; 20% off discount code through Aug. on Facebook
  - Boasting 4 days, 200+ bands, 1000+ musicians, carnival, vendors, Iowa beverages, etc.
  - [https://www.facebook.com/events/1891658944414161/?acontext=%7B%22action\\_history%22%3A%7B%22mechanism%22%3A%22bookmarks%22%2C%22surface%22%3A%22bookmarks\\_menu%22%2C%22extra\\_data%22%3A%22%5B%7D%2C%7B%22surface](https://www.facebook.com/events/1891658944414161/?acontext=%7B%22action_history%22%3A%7B%22mechanism%22%3A%22bookmarks%22%2C%22surface%22%3A%22bookmarks_menu%22%2C%22extra_data%22%3A%22%5B%7D%2C%7B%22surface)

[%22%3A%22dashboard%22%2C%22mechanism%22%3A%22calendar\\_tab\\_event%22%2C%22extra\\_data%22%3A%22\[%22%7D\]%2C%22ref%22%3A46%2C%22source%22%3A2%7D](#)

- Booking: curated by former 3rd party governor candidate and Des Moines school board member John Narcisse - email and phone at the bottom of webpage
- Hinterland - Friday & Sat. Aug. 4-5 at Avenue of the Saints Amphitheater in Saint Charles - tickets starting at \$49 for a single day pass or \$95 for a 2-day pass
  - alt-J
  - Ryan Adams
  - Gary Clark Jr.
  - The Head and the Heart
  - Dwight Yoakam
  - Shakey Graves
  - Foxygen
  - Nikki Lane
  - JD McPherson
  - The Cactus Blossoms
  - Max Jury
  - Annalibera
  - Contact page - general inquiries: [realperson@hinterlandiowa.com](mailto:realperson@hinterlandiowa.com)
- Street Heat
  - Sunday, Sept. 3 at the Mews, Lift, and street stage on Walnut - \$20 tickets
  - Booking: Zoey Miller - lineup full
  - ~\* Psalm One (sonically soulful rapper from Chicago, Rhymesayers)
  - ~\* Bad Bad Hats (Indie rock trio from Minneapolis, Afternoon Records)
  - ~\* Fiji-13 (Sister surf punk from Minneapolis, MN)
  - ~\* Ancient Posse (synth r&b gaze from Des Moines, IA)
  - ~\* Karen Meat (moody pop rock from DSM/Iowa City, IA)
  - ~\* GOSH (psychedelic dream pop from Chicago, IL)
  - ~\* Closet Witch (mathcore/grind/dank evil from SE Iowa)
  - ~\* Plack Blague (leather induced electronic body music from Lincoln, NE)
  - ~\* City Counselor (politically-fatigued sad pop from Minneapolis, MN)
  - ~\* Squirrel flower (dream-folk from Boston, MA / Grinnell, IA)
  - ~\* Younger (garage rock from Iowa City, IA)
  - ~\* Hot Tang (indie rock / poolhaus from Iowa City, IA)
  - ~\* Less Poetry (folk from Des Moines, IA)
  - ~\* Odd Pets (rock n roll from Des Moines, IA)
  - ~\* Conny Franko w/ Kethro (hip hop from Omaha, NE)
  - ~\* Pizza Babe (happy-cozy-wonder-pop from Des Moines, IA)
  - ~\* Contacta (synth pop from Des Moines, IA)
  - ~\* Honeycreeper (rock / punk / other from Des Moines, IA)
  - ~\* Cult Play (dark electronic dank music from Nebraska)
  - ~\* DJ Mona Bonez (DJ from Des Moines, IA)
  - ~\* DJ Jag Nasty (DJ from Des Moines, IA)
- Fresh Fest - September 23<sup>rd</sup> at Brenton skating plaza. MarKaus album drop. Still have yet to announce the headliner
  - Percentage of proceeds donated to the DMMC hip hop camps
- Little BIG Fest- all female-fronted acts!
  - [Littlebigfest.desmoinesmc.com](http://littlebigfest.desmoinesmc.com)
- GurnFest 4 at The Underground Rockshop:  
[https://www.facebook.com/events/455637131484021/?acontext=%7B%22ref%22%3A%22%22%2C%22ref\\_newsfeed\\_story\\_type%22%3A%22regular%22%2C%22action\\_history%22%3A%22null%22%7D](https://www.facebook.com/events/455637131484021/?acontext=%7B%22ref%22%3A%22%22%2C%22ref_newsfeed_story_type%22%3A%22regular%22%2C%22action_history%22%3A%22null%22%7D)

- Hard rock, death, hardstyle, hop-hop
- Latin Music Festival - Saturday, July 29 3-11pm at Brenton Skating Plaza - \$20
  - QUITAPENAS (Tropical Afro-Latin)
  - Making Movies (Rock, Afro-Latin, Psychadelia)
  - Parranderros Latin Combo (Salsa, Cumbia)
  - Brazilian 2wins (Pop, Funk, electric violin and ukulele)
  - Euforia (Rock en Español cover band)
  - DJ Xan (Bachata)
- Des Moines Jazz Festival hosted by the Civic Music Association and DMSC - Saturday, Sept. 2 from 2-10pm at the DMSC - Friday \$10, Saturday \$20, 2-day \$25
  - Jose James
  - Twin Cities Latin Jazz Combo
  - Hermon Mehari Trio
  - Izabel Crane
  - Dartanyan Brown
- Maximum Ames - Sept. 22-24
- Apply to perform at DMMC music festivals 80/35, GDP, and LBF
- Updates on local venues & where/how to book
  - Des Moines Social Club and Gas Lamp
    - Email gaslampdm@gmail.com - Antonio Rodriguez or Josh Davis
    - Email Josh at josh@desmoinessocialclub.org
    - Email Josh at [bannedbooking@gmail.com](mailto:bannedbooking@gmail.com)
    - Bands should always send...
      - Send links to videos, mp3, Facebook, website
      - Send available dates (Don't send the dates you are UNavailable)
      - IF the band doesn't have a draw, they should send support options or have a completed bill before reaching out, preferably
  - Vaudeville Mews & The Lift
    - Booking: Ladd Askland - [booking@vaudevilmews.com](mailto:booking@vaudevilmews.com) or text 515-554-2084
    - The Lift: 6-9pm all ages or 10pm-1:30am 21+
  - New Mars Sidebar: old Sidebar had random pop-up shows - no plans yet for music at the new Mars Sidebar
  - Wooly's
    - Booking: [info@woolysdm.com](mailto:info@woolysdm.com)
    - [Isaac.joseph@woolysdm.com](mailto:Isaac.joseph@woolysdm.com)
  - Lefty's
    - Booking: DaVo Wilkins - [davoleftys@gmail.com](mailto:davoleftys@gmail.com) / [booking@leftyslivemusic.com](mailto:booking@leftyslivemusic.com)
    - Please send our booking agent a short solicitation with the name of your act in the subject heading to [booking@leftyslivemusic.com](mailto:booking@leftyslivemusic.com). Be sure to include the date/potential dates you are interested in playing, your contact info and anything we should know about your band.
    - Please do not send any MP3's or file attachments in the email. However, do send us a link to your website or page where we can stream your music. There are plenty of free websites that allow you to set up streaming.
  - Beechwood Basement
    - Booking: Kevan Murphy - [livelivemusicpro@gmail.com](mailto:livelivemusicpro@gmail.com)
    - Currently have a patio series - who's booking this?
  - Plain Talk Books patio series
    - Booking: Sean Bremhorst - [plaintalkbooks@gmail.com](mailto:plaintalkbooks@gmail.com)
  - The Fremont
    - Booking: [thefremont@yahoo.com](mailto:thefremont@yahoo.com) - Dan Dahle; always send a follow up email
  - East Village First Friday events – contact the DMMC

- Kitty City
  - Updates: now only doing acoustic shows
  - Booking: Tommy Boynton or msg Kitty City on Facebook
- The Laundromat - Elliott Burke's House
- The Split - Serena Fath and Parker Waddell's House
- The PineHouse - Ames
- The Garage - Tobi Parks' house
  - First show on Sept. 15 w/ CJ Boyd, Tree branch Twig, Midwife, and The Love Force
- Phil's new studio space
  - No longer Wabi Sound - new location downtown on South 5th and now called The Establishment
  - Should be clear to start booking sessions on Sept. 1st
- Streetcar 209
- Sign up for the DMMC online Music Directory - <http://www.desmoinesmc.com/directory/>
- Music for All Ages in Des Moines - <https://www.musicforalldsm.org/>
  - Newsletter sign-up
  - Kickstarter
- Be sure to check out "From the Pit: A Juried Exhibition of Des Moines Concert Photography"
  - Local concert photography exhibition up through July 31